

Su Casa- LC 13



Su Casa's Mission



The mission of Su Casa is self-sufficiency for the immigrant community that comes to the U.S. looking for a better way of life for themselves and their families.

Our Social Determinant of Health:

- Health Education
 - Health promotion outreach and education classes
- Community and Social Interactions
 - Provide opportunities for the community to interact through church affiliated events



Su Casa's Impact

Su Casa Programs:

- Emergency assistance (employment, domestic violence, connection to medical/dental/vision/mental health services)
- Educational services (English classes, tutoring)
- Case management for immigrant families
- Family reunification
- Trafficking victims assistance program
- Health promotion outreach events & classes

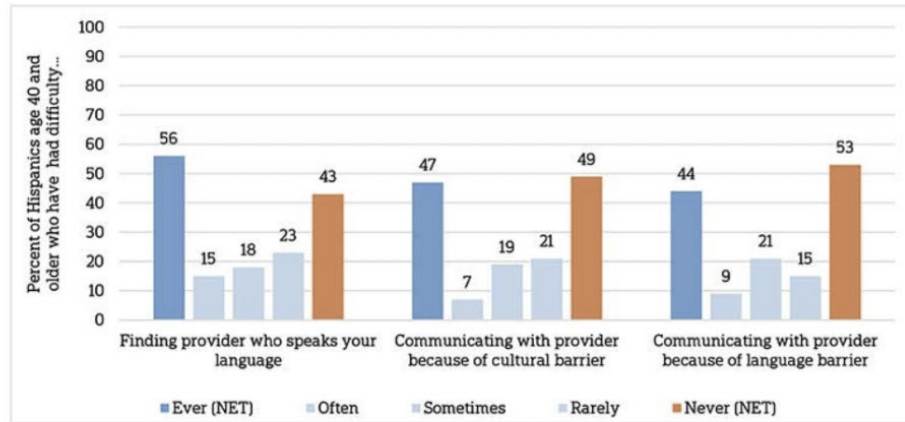


| | Ohio | Hamilton County |
|------------------------|--------------------|------------------|
| Not Hispanic or Latino | 55.57% (6,234,533) | 58.73% (462,997) |
| Hispanic or Latino | 63.72% (299,843) | 69.95% (20,341) |



Challenges facing Su Casa

More than half of older Hispanics have had trouble finding a health care provider who speaks their language.



Question: How often have you had difficulty finding a health care provider who speaks your language, whether that provider is for yourself or for a loved one? How often have you had difficulty communicating with a health care provider while getting care for yourself or a loved one because of a [ITEM]?

Source: AP-NORC Long-Term Care Poll conducted March 2-29, 2017, with 1,341 adults age 40 and older nationwide, including 310 Hispanics.

Figure 3: Older Hispanics with Trouble Finding Spanish-Speaking Providers

- Poor health literacy
 - Misinformation surrounding vaccines, insurance, unclear government policies
- Limited English proficiency
 - Poor access to medical interpreters

The Role of Advocacy in Su Casa's Work

- Su Casa provides Immigration Legal Services to advocate on behalf of people of all ages and nationalities.
 - Deportation defense
 - Family based visa petitions
 - Naturalization
 - Humanitarian Relief
 - Special immigrant Juvenile Status Petitions
 - Deferred Action



COVID-19 VACCINE EDUCATION IN THE HISPANIC COMMUNITY



Learning Community 13



WHAT IS SU CASA?

Since 1997, Su Casa has served the Hispanic community through:

- Case management
- Family reunification
- Health promotion
- Educational promotion
- Social management

To help Hispanic individuals connect with their culture and develop strategies to live healthy & fulfilled lives.

"AS OF 2021, 70% OF SU CASA CLIENTS WERE UNVACCINATED."



- Sara Obando, Su Casa Health Specialist

COVID-19 Vaccination

Lack of Health literacy and misinformation surrounding efficacy, safety, side effects, and types of COVID-19 vaccines were cited as the main reason for not getting vaccinated.

SIDE EFFECTS INCLUDE:

- pain in the arm where you received the vaccine
- fatigue
- fever
- chills
- headache
- muscle pain

THE DIFFERENT TYPES OF VACCINES

Moderna:
2 doses, 4 weeks apart, 95% effective

Pfizer:
2 doses, 3 weeks apart, 95% effective

Johnson & Johnson:
1 dose, 66% effective

EFFICACY & SAFETY

Doctors recommend vaccination to help prevent getting COVID-19 and to make your COVID-19 symptoms less severe.

How to educate the Cincinnati Hispanic population

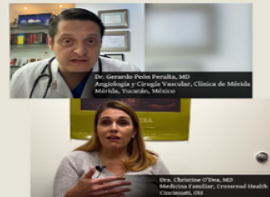
In order to combat literacy, trust, and language barriers, we created a video in Spanish that addresses vaccination concerns.

This video includes three medical doctors that work with Hispanic populations.

This video has been distributed to community leaders, churches, and community partners that serve the Cincinnati Hispanic community

Our Video:

<https://www.youtube.com/watch?v=m712JdHFwk&t=131s>



ANALYSIS

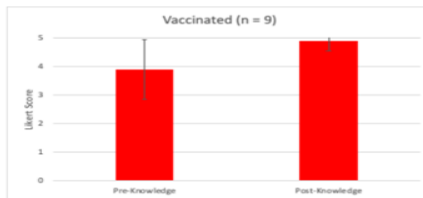
Comparison in Likert Scores from before and after video viewing was conducted using paired t-tests.

For vaccinated individuals, we examined:
a) knowledge surrounding COVID-19 and the vaccine

For unvaccinated individuals, we examined:
a) knowledge surrounding COVID-19 and the vaccine
b) willingness to get vaccinated

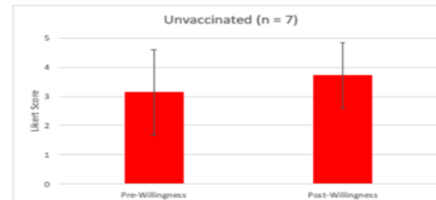
Comparison of Likert Scores before and after viewing video for vaccinated individuals.

Knowledge surrounding COVID-19 and the vaccine

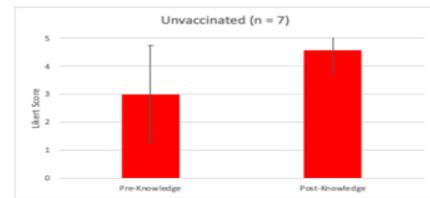


Comparison of Likert scores before and after viewing videos for unvaccinated individuals

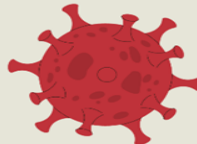
Willingness to get vaccinated



Knowledge surrounding COVID-19 and the vaccine



CONCLUSION



We believe our video project will be useful for Su Casa and other organizations to distribute to Spanish-speaking community members long term.

Recommendations: Su Casa should utilize our video both in their office and on their Facebook page to reach as many of their community members as possible.

Limitations include:

- Small Sample size
- Timing of Project - many individuals were vaccinated by the time of our intervention

