Sponsorship Opportunities

The UC Center for Integrative Health and Wellness works closely with organizations to share resources and expertise to further community wellness and integrative health principles. Your sponsorship enables us to share locally and nationally renowned health and wellness experts and offer greater awareness for integrative health and wellness within the community.

**Presenting Sponsor – $15,000**
- Prominent Recognition – prominent logo(s) on all marketing and signage
- Feature in opening plenary session
- On-site table/booth space with top placement
- 10 Nutrition or Massage Sessions from UC Health Integrative Medicine
- 20 tickets to the event
- Invitation to VIP reception

**Thrive Sponsor – $10,000**
- Name Recognition – prominent logo(s) on all marketing and signage
- On-site table/booth space
- 10 Nutrition or Massage Sessions from UC Health Integrative Medicine
- 10 tickets to the event
- Invitation to VIP reception

**Wellness Sponsor – $5,000**
- Name listing in conference brochure
- Logo(s) on marketing communications
- On-site table/booth space
- 5 Nutrition or Massage Sessions from UC Health Integrative Medicine
- 5 tickets to the event

**Vitality Sponsor – $1,000**
- Name listing in conference brochure
- Logo(s) on marketing communications
- On-site table/booth space
- 3 tickets to the event

**Healing Sponsor – $250**
- Name listing in conference brochure
- On-site table/booth space
# Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package.

## Contact Information:

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Person</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact E-mail Address</th>
<th>Contact Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
<th>City/State/Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Sponsorship Packages

- Presenting Sponsor – $15,000
- Thrive Sponsor – $10,000
- Wellness Sponsor – $5,000
- Vitality Sponsor – $1,000
- Healing Sponsor – $250

## Sponsorship Commitment

<table>
<thead>
<tr>
<th>$</th>
<th>Total Sponsorship Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signature</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

## Payment Information

- I have enclosed a check made payable to the UC Center for Integrative Health and Wellness
- Please send me an invoice
- Pay online at: [https://med.uc.edu/integrative/giving](https://med.uc.edu/integrative/giving) or by phone (513) 558-4264

## Credit Card Information

<table>
<thead>
<tr>
<th>Name on Card</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit Card Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expiration Date</th>
<th>Security Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Thank you for your support

Once we receive your completed sponsorship form, a UC staff member will contact you to discuss event arrangements, sponsorship benefits, and recognition. Please send your high-resolution color and black and white logos to Lisa Doogan at lisa.doogan@uc.edu.

Tax ID #: 31-0896555

Please contact us with any questions:

*Molly Long*
Director of Development
UC College of Medicine & UC Health
molly.long@uc.edu
(513) 558-4264 or (419) 450-6264

*Mike Zenz*
UC Foundation
Michael.zenz@uc.edu
(513) 558-3355
Our mission is to improve the health of our local and global community through innovative, internationally-recognized research, education, clinical practice and community engagement efforts focused on integrative health and wellness. Our wide ranging clinical services include healthy lifestyle support, nutrition counseling, integrative physician consults, mindfulness and meditation, massage therapy, mind-body therapies, therapeutic yoga, acupuncture and tai chi. The clinical provider and patient work as partners to engage body, mind and spirit in attaining and maintaining optimal health. Our clinicians are also faculty, educators and researchers within the Center of Integrative Health and Wellness at the University of Cincinnati College of Medicine who promote the value of treating the whole person and work to enrich and cultivate integrative medicine skills within the next generation of healthcare providers. For more information on the UC Center for Integrative Health and Wellness please visit: www.med.uc.edu/integrative.

### Symposium Committee Members
- Jeanne Parlin
- Sian Cotton
- Lisa Doogan
- Carrie Hayden
- Michelle Kohn
- Molly Long
- Kelly Lyle
- Meriden McGraw

### Faculty Members
- Mehran Attari, MD
- Mary Ann Barnes, MD
- Carina Braeutigam, MD
- Debra Breneman, MD
- Rekha Chaudhary, MD
- Patricia Colapietro, MD
- Sian Cotton, PhD
- Sarah Couch, PhD
- Tiffany Diers, MD
- Angela Fitch, MD
- Eleanor Glass, MD
- Sara Goldsberry, MD
- Sid Khosla, MD
- Robert Krikorian, PhD
- Marcus Lehman, MD
- Kelly Lyle, MHA
- Laura Malosh, PhD
- Amy Mechley, MD
- Jennifer Molano, MD
- Lauri Nandyal, MD
- Florence Rothenberg, MD
- John Sacco, MD
- Jyoti Sachdeva, MD
- Richard Sears, PsyD, PhD
- Rhonna Shatz, MD
- John Tew, MD
- Barbara Walker, PhD
- Tina Whalen, EdD, DPT, MPA, PT
- Keith Wilson, MD
- Geraldine Wu, MD

### Advisory Council
- Carrie Hayden
- Dan Asimus, MD
- Jeralyn Barrett
- Thomas Boat, MD
- Susan Carter
- Cathy Crain
- Robert Edmiston
- Kay Geiger
- Barbara Gould
- Aviad Haramati, PhD
- Anne Ilyinsky
- Buck Niehoff
- Jeanne Parlin
- Elizabeth Pierce
- Rupal Sanghvi
- John Tew
- Mike Zenz

### Collaborating Organizations
- [ROOTED](#)
- [Turner Farm](#)

- Organic, plant-based restaurant in Oakley
- A certified-organic farm in Indian Hill, OH

---

University of Cincinnati
The University of Cincinnati Center for Integrative Health and Wellness will host a 2nd community symposium to inspire attendees to optimize their personal well-being in the year ahead. The symposium will focus on whole-person wellness and will showcase innovative ways to maintain a healthy lifestyle, preempt illness, and promote healing through lifestyle management and evidence-based complementary therapies.

The day's events will include scientific lectures from faculty focused on prevention of chronic disease, the role of lifestyle medicine for optimal health, movement-based and mindfulness experientials, food and art as medicine and interactive sessions. Attendees can tailor the experience to their individual interests.

We will be presenting four exciting conference tracks:
- Integrative Approaches to Improving Quality of Life in Cancer
- Mind-Body Skills for Optimal Health and Stress Management
- Non-Pharmacological Approaches for Pain Management
- How to Improve Gut Health

Our 2019 keynote speaker is Dr. Victoria Maizes, M.D., Executive Director of the Arizona Center for Integrative Medicine and a Professor of Medicine, Family Medicine and Public Health at the University of Arizona. She is internationally recognized as a leader in integrative medicine and is committed to helping individuals live healthier lives and pioneering change efforts that solve US health care system problems. She is the editor of the Oxford University textbook Integrative Women’s Health and the author of Be Fruitful: The Essential Guide to Maximizing Fertility and Giving Birth to a Healthy Child. In 2009, she was named one of the world’s 25 intelligent optimists by ODE magazine.

About the Event
The University of Cincinnati Center for Integrative Health and Wellness will host a 2nd community symposium to inspire attendees to optimize their personal well-being in the year ahead. The symposium will focus on whole-person wellness and will showcase innovative ways to maintain a healthy lifestyle, preempt illness, and promote healing through lifestyle management and evidence-based complementary therapies.

The day's events will include scientific lectures from faculty focused on prevention of chronic disease, the role of lifestyle medicine for optimal health, movement-based and mindfulness experientials, food and art as medicine and interactive sessions. Attendees can tailor the experience to their individual interests.

We will be presenting four exciting conference tracks:
- Integrative Approaches to Improving Quality of Life in Cancer
- Mind-Body Skills for Optimal Health and Stress Management
- Non-Pharmacological Approaches for Pain Management
- How to Improve Gut Health

Our 2019 keynote speaker is Dr. Victoria Maizes, M.D., Executive Director of the Arizona Center for Integrative Medicine and a Professor of Medicine, Family Medicine and Public Health at the University of Arizona. She is internationally recognized as a leader in integrative medicine and is committed to helping individuals live healthier lives and pioneering change efforts that solve US health care system problems. She is the editor of the Oxford University textbook Integrative Women’s Health and the author of Be Fruitful: The Essential Guide to Maximizing Fertility and Giving Birth to a Healthy Child. In 2009, she was named one of the world’s 25 intelligent optimists by ODE magazine.

Audience
Optimize Your Well-Being – Prevent. Heal. Thrive. is uniquely positioned in time to help attendees plan through their New Year’s Resolutions. The UC Center for Integrative Health and Wellness and its key community partners present this community-centered opportunity. We anticipate over 400 attendees.